**Social Media**

These social posts are templates that you may use to communicate the Remote Report within your social media networks. This is about getting the word out right now to generate leads for your business. Similar to the emails, these should be customized to fit your voice and your brand. They are also able to be used as-is if that fits your plan as well.

**Steps to use the social posts:**

1. Make your edits
2. Copy the text from the word doc for the post you want
3. Choose your social platform
4. Paste into the share section
5. Make any tags or hashtags you think fit
6. Post!

It’s up to your discretion how often to post these messages. We recommend thinking about how long your campaign will run and dispersing them equally throughout the days.

We’ve set these templates up so that your audience will reach out to you to take the report or get the lead magnet. It’s up to you how you’d like to deliver to them!

1. Want to make the most out of working remotely? The Working From Home Report gives you and your team specific communication tips to adjust to the new normal. Message me to get started, and I’ll set you and your team up with this free assessment.
2. If you’re having a hard time transitioning to #WorkingFromHomeLife, you’re not alone. The good news is that I have a new tool to share with you and your team to make communication easier. I’m giving away free assessments to help teams adjust to remote work.
3. Is your team having a hard time with social distancing? Let me help! I have copies of the Working From Home Report from TTI SI to help you and your team improve your communication and understand each other better in this difficult time.
4. Are you feeling powerless to help your team while working remotely? I have something that can help. The Working From Home Report will help you help your team improve communication and feel more connected. Contact me and I’ll set you and your team up with your free assessments!
5. Productivity increases by 20-25% in organizations with connected employees, according to the [McKinsey Global Institute.](https://blog.enplug.com/7-surprising-internal-communications-stats) Give your team the boost they need right now with the Working From Home Report by improving communication between everyone. I’m offering this assessment to you and your team for free!
6. Do you need a new way to help your team? Contact me and I can set you up with a free tool to improve communication across your entire organization.
7. If you’re looking for an opportunity to improve your business in this time of crisis, you just found it. Contact me for access to the Working From Home Report to revolutionize your communication as an organization while working remotely.
8. As a coach, I thrive on interpersonal interaction. I know others are also struggling with disconnect and social distancing. The good news is there’s a quick way for you to support yourself and your team for free! Ask me how and I will get you started with a free assessment and access to the Working From Home Report.
9. Increasing employee engagement during a crisis shows your team that leadership is invested in THEM as people, not just what they can do for your company. That difference will have huge effects on your business. But how exactly do you get started? I have an opportunity for you to develop your team with a free assessment. Comment for details!
10. If your team is struggling to transition to working from home, there’s good news; people who work remotely at least once a month are 24% more likely to be happy and productive, [according to SmallBizGenius.](https://www.smallbizgenius.net/by-the-numbers/remote-work-statistics/) Let me help you make the most of working remotely while we #FlattenTheCurve! Take an assessment to access the Working From Home Report. Message me to learn how to get started and help your team work smoother than ever before.
11. **Customer retention rates are 18% higher when you have well-informed and highly engaged employees.** [**Smarp**](https://blog.smarp.com/what-is-the-true-cost-of-poor-employee-communication) In our current economic climate, your business needs every advantage you can get. By investing in your employees, you increase their engagement, their productivity, and their investment in your company. Clients know the difference, and your business will FEEL the difference. Let me help you develop more engaged employees with a free assessment, which will give you access to the Working From Home Report from TTI SI.
12. During our current global crisis, you might be wondering how to develop your team while you try to keep operations running as smoothly as they can. Try new tactics to engage your employees. It will make a huge difference in their lives, their careers and their productivity! I can help you do it with a free personalized assessment that will give you the communication tools you need to help your team in this difficult time.
13. Engaging employees is the #1 way to keep them loyal to your organization. Let me help you increase employee engagement with an exclusive report designed to help improve understanding and communication on your team.